

Weird Looking Stools, Indeed!

A statewide awareness campaign in Georgia encourages conversations about colon cancer.

December 8, 2025 By [Trent Straube](#)

Patrons at bars and coffee shops in Georgia were spurred to talk about colon cancer thanks to a statewide awareness campaign called “Weird Looking Stools” that featured, well, exactly that. For the attention-grabbing initiative, nonprofit Georgia CORE (Center for Oncology Research and Education) partnered with visual artist Julian Scalia, who designed uniquely shaped and painted stools (the kind you sit on) that represent real-life colon cancer symptoms, such as blood in stools, narrow or pencil-thin stools, persistent abdominal pain, unexplained weight loss and iron deficiency (anemia). The stools were placed in over 30 locations across Georgia, and next to each stool was a QR code that folks could scan with their phones to get linked to resources and local screening information. “Colon cancer is one of the most preventable cancers if caught early,” says Georgia CORE president and CEO Lynn Durham. “This campaign is about making people stop, look and take action.”

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