

#ThisIsMBC Asks People With Metastatic Breast Cancer to Imagine the Future

"I can imagine that my children will see me grow as I see them grow. I can imagine that I can get through this."

March 13, 2023 By [Trent Straube](#)

Each year since 2017, the #ThisIsMBC campaign has launched a new initiative to educate, inspire and raise awareness about metastatic breast cancer (MBC). The campaign is a collaboration between global pharmaceutical company Eisai and METAvivor, a nonprofit group dedicated to MBC advocacy. Titled "Imagine," this year's initiative spotlights 12 people with MBC. Through videos and portraits, they share both their struggles and hopes as they imagine a future. "I can imagine that, with the positive energy and the love that I'm surrounded by, there will be people who have the energy and the desire to help those of us who are fighting Stage IV breast cancer," says campaign participant Cheryl Law, MD. "I can imagine that my children will see me grow as I see them grow. I can imagine that I can get through this."

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<http://beta.docker.cancerhealth.com/article/thisismbc>