Cancer Health 25: Christine Verini

A lifelong dedication to helping people with cancer manage emotional, practical and financial challenges

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The Cancer Health 25 is an annual list that honors individuals who have made a difference in the lives of people with cancer. This year's theme is quality of life. To see the full list, click here.

At a young age, Christine Verini, watched as a loved one fought cancer and saw firsthand how it affected everyone around her. That's why she has been working for decades in oncology, especially patient advocacy.

Verini is the executive vice president and chief operating officer at CancerCare. The national organization provides free professional support services, including case management, counseling, support groups and educational workshops, to help people with cancer manage the emotional, practical and financial challenges associated with the disease. She joined the team in 2015 as the chief business development officer and was promoted to her current position three years later.

In her present role, Verini oversees CancerCare's day-to-day operations. She oversees day-to-day

operations, including social services, financial assistance, communications and business development. In 2019, after being nominated by her CancerCare colleagues, she was included in the PharmaVOICE 100, the magazine's annual list of the 100 most inspiring people in the life sciences industry.

Prior to CancerCare, Verini spent six years at the U.S. division of Eisai Inc., a global health care company. During her tenure there, Verini created Magnolia, a program with a mission to give women living with cancer address the many challenges they face. In addition, Magnolia Meals at Home provides free nourishing meals to people living with cancer.

Verini also serves as the cochair of the Metastatic Breast Cancer Alliance Awareness Task Force and as chair of the board of directors at HealthyWomen, a nonprofit organization that works to help women make informed health choices.

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